

Company news



▲ **Wakunaga of America**, a supplements company based in Mission Viejo, Calif., opened a plant in Mira Loma, Calif.

Reserveage Organics, a resveratrol-focused supplements and personal care company in Gainesville, Fla., launched Keratin Booster Bioactive Keratin with Biotin and Resveratrol.

Boulder, Colo.-based grocery chain **Sunflower Farmers Market** opened stores in Salt Lake City and Roseville, Calif.

Long Beach, Calif.-based ingredient supplier **BI Nutraceuticals'** headquarters earned a Safe Quality Food 2000 certificate from NSF International, an independent testing and certification organization based in Ann Arbor, Mich.

Scottsdale, Ariz.-based tea manufacturer **China Mist Brands'** Pure Organic Wild Blueberry Green Tea won the Platinum Award, and Pure Organic Lotus Pear Green Tea won the Bronze Award at the World Beverage Competition.

Urbana, Iowa-based essential oil and personal care company **Aura Cacia** added two new aromatherapy blends to its Soothing Organic Milk & Oat Bath line: Chamomile and Helichrysum with Lemon Balm.

St. Charles, Mo.-based **Novus International**, in conjunction with its health ingredients division, Stratum Nutrition, donated more than 345,000 zinc tablets to Vitamin Angels, a nonprofit that delivers micronutrients to undernourished women and children worldwide.

▼ Gluten-free food manufacturer **Bloomfield Farms** opened a 15,000-square-foot gluten-free plant in Bardstown, Ky.



East Rutherford, N.J.-based medicinal mushroom supplements company **Mushroom Wisdom** launched the Health-Mate line of formulas featuring its patented Maitake SX-Fraction.

▼ Washington, D.C.-based **Hemp Industries Association** and **Vote Hemp**, a hemp advocacy group based in Brattleboro, Vt., announced that the second annual Hemp History Week will be May 2 to 8.



R.W. Knudsen Family, an all-natural juice products brand in Chico, Calif., is celebrating 50 years in business by giving away commemorative bottles of Sparkling Concord Grape Juice and "The Grape Escape," a grand-prize trip to Napa Valley, Calif.

Seattle-based grocery chain **PCC Natural Markets'** Edmond, Wash., store earned LEED Platinum and Salmon-Safe certifications.

Cleveland-based probiotics distributor **Ganeden** launched enLiven probiotic yogurt exclusively at Walmart stores.

Oslo, Norway-based **Aker BioMarine Antarctic's** Superba Krill Oil was deemed generally recognized as safe by an independent panel.

Northampton, Mass.-based brand consultancy **Pure Branding's** rebrand of Brevard, N.C.-based certified-organic herb grower and liquid herbal extracts manufacturer **Gaia Herbs** won a REBRAND 100 Global Award.

selling its Peanut Butter Cups at natural foods stores nationwide.

▼ West Palm Beach, Fla.-based supplements company **Garden of Life**



launched a giveaway of more than 700,000 copies of CEO Jordan Rubin's new book *The Raw Truth* (Garden of Life, 2010) in January.

Justin's, a natural and organic nut butter company based in Boulder, Colo., began-

